

AUDITED FINANCIAL RESULTS

FOR THE YEAR ENDED 30 JUNE 2025

Condensed consolidated statement of profit or loss and other comprehensive income for the year ended 30 June				
	2025	2024		
	Kshs '000	Kshs '000		
Revenue and other income	679,890	1,538,188		
Cost of sales	(521,027)	(1,207,666)		
Gross profit	158,863	330,522		
Operating expenses	(328,119)	(410,999)		
Finance costs	(203,893)	(204,648)		
Loss before tax	(373,149)	(285,125)		
Income tax credit	111,705	47,220		
Loss after tax	(261,444)	(237,905)		
Other comprehensive income/(loss)	256,123	(28,446)		
Total comprehensive loss	(5,321)	(266,351)		
Condensed consolidated statement of financial position as at 30 June				
	2025	2024		
	Kshs '000	Kshs '000		
Non-current Assets				
Pre-Publishing costs	748,624	793,624		
Property and Equipment	479,698	166,409		
Intangible assets	50,383	45,302		
Deferred income tax	185,201	148,908		
	1,463,906	1,154,243		
Current Assets				
Inventories	482,259	401,909		
Trade and other receivables	195,644	480,174		
Current income tax	-	6,417		
Cash and bank balances	89,023	27,533		
	766,926	916,033		
TOTAL ASSETS	2,230,832	2,070,276		
Total equity	18,108	23,429		
Non-current Liabilities				
Borrowings	573,400	-		
	573,400	-		
Current Liabilities				
Borrowings	442,425	1,039,489		
Trade and other payables	1,196,899	1,007,358		
	1,639,324	2,046,847		
TOTAL EQUITY AND LIABILITIES	2,230,832	2,070,276		
Condensed consolidated statement of changes in equity for the year ended 30 June				
	Share capital & premium	Retained earnings/ (accumulated losses) & translation reserve	Non-controlling interest	Total
	Kshs '000	Kshs '000	Kshs '000	Kshs '000
At 1 July 2023	640,729	(349,205)	(1,744)	289,780
Total comprehensive loss	-	(262,254)	(4,097)	(266,351)
At 30 June 2024	640,729	(611,459)	(5,841)	23,429
Total comprehensive loss	-	(6,217)	896	(5,321)
At 30 June 2025	640,729	(617,676)	(4,945)	18,108
Condensed consolidated statement of cashflows for the year ended 30 June				
	2025	2024		
	Kshs '000	Kshs '000		
Net cash generated from operating activities	337,269	396,692		
Net cash used in investing activities	(48,222)	(52,249)		
Net cash used in financing activities	(208,057)	(405,143)		
Net decrease in cash and cash equivalents	80,990	(60,700)		
Cash and cash equivalents at start of the period	8,033	68,733		
Cash and cash equivalents at end of the period	89,023	8,033		

COMMENTARY ON THE RESULTS

Operating Environment

The past seven years have been a testing period for the education sector and for the Company. The transition from the 8-4-4 system to the Competency-Based Curriculum (CBC) required significant investment and adaptation. Between 2018 and 2025, the Company invested over KShs 714m in CBC content development, absorbed KShs 254m in inventory and debtor impairments, and wrote off KShs 149m in development costs.

In 2024, the Government initiated curriculum rationalisation, which required the impairment of stock and the write-off of first generation CBC products. Final approvals for revised materials were issued only in January 2025, creating uncertainty at the start of the school year. Parents deferred purchases, government procurement was delayed, and KShs 463m of revenue was consequently pushed into FY25.

Financial Performance

Revenue for the year declined by 56% to KShs 680m (FY24: KShs 1.54bn), reflecting disruption in both the private and government markets. Management reduced operating expenses by 20%, but the Company still recorded an operating loss of KShs 35m (excluding provisions and impairments), compared to an operating profit of KShs 165m in the prior year.

Finance costs remained stable, and the total comprehensive loss narrowed significantly to KShs 5m, from KShs 266m in FY24.

Outlook

With curriculum rationalisation complete and final CBC approvals in place, stability is expected to return to the sector. Development costs will decline, while clarity in curriculum requirements should support renewed sales momentum.

The Company has secured government contracts and anticipates stronger uptake in the private market. Its digital platforms — now serving 300+ schools and 50,000 learners — continue to grow, providing an additional engine of expansion. With the rollout to Grade 12 nearing completion, the business is positioned to move into a more stable and profitable phase.

By order of the Board

Prof. Githu Muigai
Group Chairman
23 October 2025