

PUBLIC ANNOUNCEMENT

LONGHORN PUBLISHERS PLC (THE “GROUP”)

CEO DEPARTURE ANNOUNCEMENT

The Board of Directors of Longhorn Publishers Plc announces that Mr. Maxwell Wahome will be stepping down as Chief Executive Officer, with his last day of service being 30th September 2025.

Mr. Wahome has served the Company for nine years, the last seven of which he has held the position of CEO. Over this period, he has provided visionary leadership and made significant contributions to Longhorn's growth. He oversaw expansion into West and Central Africa, the launch of new digital businesses, more efficient business models, and successfully steered the Company through the critical CBC curriculum transition. These efforts have strengthened Longhorn's market position and laid a solid foundation for continued success.



Mr. Simon Ngigi

The Board has appointed Mr. Simon Ngigi, as Acting Chief Executive Officer with immediate effect to ensure continuity. Mr. Ngigi previously served as Chief Executive Officer of Longhorn Publishers PLC from 2015 to July 2018. He brings over 20 years of experience in strategic leadership, publishing, educational content development, and market expansion. He holds a Bachelor of Commerce (B.Com) degree and is a Certified Public Accountant of Kenya (CPA-K). His proven track record in strategy execution and business transformation positions him well to lead Longhorn through its next phase of growth and innovation.

Mr. Wahome departs with the Board's deep appreciation for his dedicated service and best wishes for continued success in his future endeavors.

By order of the Board of Directors

Prof. Githu Muigai
Chairman

Date: 22nd August 2025

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