

## **PUBLIC ANNOUNCEMENT**

### **Longhorn Publishers Plc (the "Group") APPOINTMENT OF AN INDEPENDENT DIRECTOR**



The Board of Directors of Longhorn Publishers Plc is pleased to inform the stakeholders of the appointment of Dr. Shikoh Gitau as an Independent Director of the Company during the Annual General Meeting held on 15th March 2024.

Dr. Gitau is the Chief Executive Officer of Qhala, a Digital Innovation company that catalyses digital transformation capabilities for organizations across Africa. She has over 10 years of experience in the Research, Design, Implementation, and Management of Digital Technologies with expertise in both African and Emerging Markets specialising in solving problems in Agriculture, Education, Health, Payments, Retail and Renewable energies. She has previously served as the Head of Products – Innovation and acted as the Chief Innovation Officer of Safaricom PLC and also worked with Africa Development Bank (AfDB), Google and Microsoft in their emerging markets teams.

Dr Gitau has received numerous awards in recognition of her efforts in influencing Business and Government as well as Technology. She sits on various boards in ICT companies and contributes to several steering committees and think tanks on Africa and technology. Dr Gitau holds a PhD and MSc in Computer Science both from the University of Cape Town, South Africa.

The Board of Directors is delighted to welcome Dr. Gitau and is looking forward to benefiting from her professional experience, expertise and networks as it steers the Company to the next level.

**HON. F T NYAMMO**  
**GROUP CHAIRMAN**

**Date: 28 March 2024**

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